



No Webcast or Video Replay  
Enrolment is limited



# The Powerful Performance

*Effective Advocacy Skills for Lawyers*

## LIVE PROGRAMS

**November 29, 2010 • 9:30 am to 4:30 pm**  
Fairmont Palliser • Calgary

**November 30, 2010 • 9:30 am to 4:30 pm**  
Fairmont Hotel Macdonald • Edmonton

***Six sold-out Vancouver dates last year!***

## Who Should Attend

All lawyers will benefit from Katrina Dunn's insight into effective, powerful performance. This course will teach new and experienced advocates alike how to be more natural, believable, assertive, and self-possessed.

In conjunction with Seminar Partners © 2010

## About the Program

Dramatically improve your performance as a lawyer by using the skills and techniques of an actor. This program is not about how to "act" in the courtroom – judges, jurors, and opposing counsel will not find this plausible. Instead, you will learn simple, concrete techniques that will energize your performance at trial, in mediation, in arbitration, and in any legal argument. Whether you are looking to improve your self-confidence or enhance your skill set, this hands-on workshop will give each participant ample opportunity to present and receive one-on-one feedback in a supportive environment. Learn how acting can take your presentation from plain to powerful, and turn your ideas, research, and facts into a live three-dimensional event.

## Topics Include

- Understanding communications: non-verbal signals and body language
- Techniques for expanding vocal range, control, flexibility, and stamina
- How to engage the audience (the judge, the jury, and opposing counsel)
- Overcoming fear and stage fright
- Identifying and using emotional subtext
- Creating dynamic and compelling stories
- The power of language: creating suspense, controlling attention
- Using action words to rouse listeners
- Techniques for breathing, relaxation, and concentration
- **PLUS** how to enhance the delivery of one of your *existing* opening or closing statements

## Agenda

9:00am – 9:30am	<i>Registration and light breakfast</i>
9:30am – 10:45am	Introductions/Warm Up
10:45am – 10:55am	<i>Break</i>
10:55am – 12:15pm	Individual Feedback Sessions
12:15pm – 12:30pm	First Skill Session
12:30pm – 1:30pm	<i>Lunch (included)</i>
1:30pm – 3:00pm	First Skill Performance Session
3:00pm – 3:10pm	<i>Break</i>
3:10pm – 4:20pm	Second Skill Performance Session
4:20pm – 4:30pm	Questions/Wrap Up

## Feedback on Katrina Dunn and The Powerful Performance:

- *“One of the best courses I have taken. I felt that there was instant improvement in my presentation style and witnessed it in others. After the workshop I was excited to put what I had learned into use both in terms of my writing style and public speaking.”*  
- **K. Grenier, Clark, Wilson**
- *“I really found the workshop challenging. It was hard work to break out of our "legal" habits but Katrina did a great job of breaking down the learning into manageable steps - from identifying key words to the different approaches of logic, emotion and ethics.”*  
- **Anonymous, BC Securities Commission**
- *“I hope all firms will embrace this course as a way to provide their litigators with some excellent advocacy skills.”*  
- **Dale Pope Q.C., Davis and Company**
- *“This course fills a void for training. It builds on existing advocacy courses while providing lawyers with a unique opportunity to acquire practical skills that they can use in different aspects of their advocacy, even in the Court of Appeal.”*  
- **Madam Justice Newbury, B.C. Court of Appeal**
- *“Having worked with Katrina Dunn for the last couple of years, I can attest to her ability to provide insight and valuable feedback that will help each lawyer be better counsel, no matter his or her year of call.”*  
- **Glen Orris Q.C., Glen Orris Law Corporation**



## About Katrina Dunn

Katrina Dunn is an award-winning professional director, respected producer and inspiring teacher. For over a decade she has been Artistic Director of Touchstone Theatre in Vancouver, BC. Touchstone Training teaches lawyers how to dramatically improve their performance using the skills and techniques of the actor.

Touchstone's critically acclaimed workshop, *The Powerful Performance: Effective Advocacy Skills for Lawyers*, has helped countless lawyers and judges develop and improve their advocacy and presentation skills. Prior to moving to Touchstone, Katrina was a founding member and Artistic Director of Ruby Slippers and directed many interdisciplinary works for that company from its inception in 1989. As a freelance director, she has worked for numerous theatre, dance and music organizations. She has taught theatre at the UBC and in Touchstone Training workshops for the Trial Lawyers Association of British Columbia, BC CLE and at numerous legal conferences and events. She received her training at SFU (Dance and Theatre programs) and the National Theatre School of Canada. She has been nominated six times for Jessie Awards in Outstanding Direction, and won once for her work on Michael Healey's *Kicked*.

### Registration form for *The Powerful Performance*

Select:       November 29, 2010 • Fairmont Palliser • Calgary  
                  November 30, 2010 • Fairmont Hotel Macdonald • Edmonton

Name: \_\_\_\_\_ Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Registration Fee

**Save 15% when you register by October 30, 2010!**

TAS Members \$495.00 + \$24.75 GST = \$519.75 (**Early Bird \$441.79 [GST incl.]**)

Non-members \$550.00 + \$27.50 GST = \$577.50 (**Early Bird \$490.88 [GST incl.]**)

### Payment information

Cheque to The Advocates' Society for \$\_\_\_\_\_ enclosed OR  Please charge \$\_\_\_\_\_ to my VISA/MC Card #: \_\_\_\_\_

Card Expiry: \_\_\_\_\_ Signature: \_\_\_\_\_

To Register: Return this form with payment to Sharon Timlin, Program Coordinator, The Advocates' Society, Suite 1700, 480 University Ave., Toronto, ON M5G 1V2 Tel. 416.597.0243 Ext. 126 Fax. 416.597.1588 Email: [sharon@advocates.ca](mailto:sharon@advocates.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before program. Program content, speakers and location may change without notice. GST R#108070707