



No webcast or video replay



Advanced Cross-examination Techniques

with internationally acclaimed presenters

Larry Pozner and Roger Dodd

LIVE PROGRAM

One day only

MONDAY, MAY 16, 2011

9:00 am to 4:00 pm

Empire Ballroom

Fairmont Palliser

133 9th Avenue SW, Calgary

Over 13 consecutive years of sold-out audiences
in Toronto and Vancouver

About the Program

Learn how to dominate the courtroom on cross-examination in this dynamic *tour de force* by internationally acclaimed presenters Larry Pozner and Roger Dodd. Packed with practical tips and instructive true-life examples, Pozner and Dodd teach you simple, straightforward, effective techniques from the Chapter Method of Cross-examination that will surprise and reinvigorate even the most experienced civil and criminal litigators. Don't miss this rare opportunity to benefit from the creativity, experience and unbridled enthusiasm of America's top trial advocacy team. Your only regret will be that you didn't see Pozner and Dodd live sooner. This is Pozner and Dodd's first live presentation of Advanced Cross-examination Techniques to the Alberta bar. Simultaneous webcast and video replays of this seminar will not be made available. Register early to avoid disappointment.

Schedule*

- 8:30 Registration (light breakfast provided)
- 9:00 – 12:00
 - The Power of Leading Questions
 - Controlling Witnesses One Fact at a Time
 - Goal-oriented Questioning Sequences
 - Chapter Method of Cross-examination
 - Using Primacy and Recency to Create Interest
- 12:00 Lunch (on your own)
- 1:00 – 4:00
 - Page Preparation for Cross-examination
 - Cross-examination Sequences
 - Loops, Double Loops, Spontaneous Loops
 - Trilogies
 - Controlling the Runaway Witness
- 4:00 Adjourn

**Schedule includes two fifteen-minute breaks*

The Chapter Method of Cross-examination is from Lexis Nexis' best-selling legal title of all time, *Cross-examination: Science and Techniques* by Larry Pozner and Roger Dodd (Lexis Law Publishing).

Meet your presenters

Roger J. Dodd is an internationally known trial attorney, author, lecturer, and consultant. He is certified by the National Board of Trial Advocacy in civil and criminal trial practice, and is a Fellow of the American Academy of Matrimonial Lawyers and the International Academy of Matrimonial Lawyers. He has been listed in the Best Lawyers in America since 1991. He is a frequent guest commentator on Court TV, CNN, ABC and CBS. He has practices in Jacksonville, Florida and Valdosta, Georgia.



Roger Dodd

Larry Pozner is a founding partner of Denver litigation law firm Reilly Pozner and Connelly LLP where he handles criminal defence work and complex commercial cases. He is Past President of the National Association of Criminal Defence Lawyers. He has traveled to 48 states (as well as Canada and Puerto Rico) to deliver more than 400 lectures on subjects relating to trial skills. Mr. Pozner has been listed in the Best Lawyers in America for 20 consecutive years, and is an internationally recognized legal commentator for NBC, CBS, CNN, NPR and Court TV.



Larry Pozner

Here's what past attendees have said about Larry Pozner & Roger Dodd

- "I had my money's worth by lunch but they packed in even more information."
- "Good practical CLE from experienced lawyers who practice what they preach."
- "Excellent. Best seminar I've ever attended on anything, anywhere."
- "Most engaging, funny, interesting CLE I have ever seen."
- "CLE the way it should be. Crisp, concise, informative, entertaining. A day well spent."
- "I've waited 8 years to see this presentation in person. It is beyond phenomenal!"
- "Unbelievable – as good as promised."

"Preparation, mastery of technique, and execution of a solid game plan underlie more courtroom victories than all the flash and glitz and strokes of brilliance combined."

- Pozner & Dodd

Registration form for *Advanced Cross-examination Techniques*

Monday May 16, 2011 • 9:00 am to 4:00 pm
Fairmont Palliser • Calgary

Name: _____ Firm: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Telephone: _____ Fax: _____ Email: _____

Registration Fee

Save 15% when you register by April 1, 2011!

TAS Members \$450.00 + \$22.50 GST = \$472.50 (**Early Bird \$401.63 [GST incl.]**)

Non-members \$499.00 + \$24.95 GST = \$523.95 (**Early Bird \$445.36 [GST incl.]**)

Payment information

Cheque to The Advocates' Society for \$ _____ enclosed OR

Please charge \$ _____ to my VISA or Mastercard

Card #: _____

Card Expiry: _____ Signature: _____

To Register: Return this form with payment to Sharon Timlin, Program Coordinator, The Advocates' Society, Suite 1700, 480 University Avenue, Toronto, ON M5G 1V2 Tel. 416.597.0243 Ext. 126 Fax 416.597.1588. Email: sharon@advocates.ca. Registration fee is refundable less \$50 admin fee if written cancellation is received 10 working days before the program. Program content, speakers and location may change without notice. GST R#108070707